

\$40,000 a Year for Advertising

This is our appropriation for the present year

PLENTY of advertising almost invariably means an excellent and honest product. If a man invests \$1,000,000 in a factory of brick, stone and iron, he would refrain from setting fire to it—especially if it were not insured.

We have put—and are putting—thousands of dollars into an advertising reputation and by words have erected a reputation as solid as any brick or any iron.

That reputation is our fortune—our life work. It is not insured—it cannot be insured.

For the man who has put his money into advertising to lower the quality of his goods to deceive the public, would be like setting fire to his millions without any insurance.

ESTABLISHED 1902
ALL SUITS \$15 NO MORE
ALL OVERCOATS \$15 NO LESS

MADE TO ORDER

MADE TO FIT

By our persistent advertising we attract more and more attention to our U. W. M. made-to-order clothes, and thereby cause more people to buy them. This means that we must produce greater quantities, and, in selling greater quantities, we can give better quality. And in the end derive more profit from our gross sales than we would if we had not increased the sale of our clothes.

The United Woolen Mills Co.

W. A. Hersch, President

318 Pike St.

UNITED WOOLEN MILLS STORES

Parkersburg, W. Va.
302 Market Street.
Clarksburg, W. Va.
318 Pike Street.
Charleston, W. Va.,
113 Capitol Street.

Huntington, W. Va.
326 Ninth Street.
Bluefield, W. Va.
213 Princeton Ave.
Wheeling, W. Va.,
1222 Market Street.

Fairmont, W. Va.
106 Main Street.
Martinsburg, O.
192 Front Street.
Zanesville, O.,
430 Main Street.

Columbus, O.,
47 N. High Street.
Cincinnati, O.,
422-424 Vine Street.
Middletown, O.,
312 E. Third Street.

OPINION

Is to Be Drafted by Law Committee for National Committee of the Party.

[By Charles Brooks Smith.]

WASHINGTON, Nov. 11.—A harbinger of the meeting of the Republican national committee, which is to be held in Washington December 16, will be in evidence in this city tomorrow when the "law committee" of the national committee hold a session. This committee is empowered to draft an opinion as to whether the national committee has the power to change the basis of representation at Republican national conventions; whether it can change the method of selecting delegates, and whether it has power to call a special national convention, probably next spring, for consideration of the two previous questions. It is believed that the committee will report that the national committee has only the power to call the convention, and not the power to do the other two things mentioned.

The committee which meets here is composed of Charles B. Warren, of Michigan; Representative Mann, of Illinois; Senator Jones, of Washington; Roy West, of Chicago; and James A. Fowler, of Illinois.

The meeting of this committee is the first firm and formal step of the Republican party toward putting its house in order, and getting ready for the complete and harmonious amalgamation of its ranks, which the recent elections showed conclusively was in the process of rapid development.

There isn't a chance to pass a currency bill at this session—not a chance. It is now evident that the Senate banking and currency committee will not accept the House bill as the president demands. The organization of the federal board and the number of regional banks are two points that have been agreed upon by the committee at one time only to be disagreed upon at another. The biggest question of all—the organization and control of the regional banks—remains unanswered. The latest move to force the committee made by the president is to call for a party caucus, which is to be held Wednesday. It is now announced. Thus the measure, it would appear, is to be made a party one, which the president and his spokesmen in the Senate have maintained all along would not be done.

If the Democrats are determined on making the currency bill a party measure, and will insist on jamming the Glass-Owen bill through the Senate under whip and spur, they may expect a strong resistance on the part of the Republicans. It is the intention of the Republicans on the committee to frame a currency bill which will call for from one to four regional reserve banks, the stock to be owned by the public, and the control of these banks to be in the hands of the government officials. It is the belief of the senators that the Democrats and the president will have a hard time justifying their support of the Glass-Owen bill, which calls for regional reserve banks controlled by the national banks and controlled by these national banks. The Republicans contend that their plan is far more progressive and should appeal to the people.

300 Pounds Less Weight Saves \$500 a Year

Engineers the country over applaud the 300 pounds reduction in weight of the new series Lozier Light Six. It is an accomplishment of great importance to the automobile owner.

Less weight means less expense. Remove 300 pounds from four pneumatic tires; and the tires will last probably 25 percent longer. It will save from \$200 to \$300 a year.

300 pounds less weight gives a greater gasoline mileage. This new Lozier now travels from 10 to 12 miles to the gallon; has done as high as 17. It is economical to the "last gasp", as an owner remarked a day or two ago. It means a further saving of \$200 to \$300 a year.

Add to that the saving in upkeep over the heavier car and in six years the new Lozier Light Six would save its first cost.

Lozier is first of the high grade cars to sell for less than \$4000 and the sum of \$8250 which you pay for the Lozier represents an immediate return to your pocket-book of \$1000 compared to the purchase price of other high grade cars.

Save this \$1000 at the start and \$500 a year afterward and your motoring experiences will be thrills of pleasure. Read the new improvements in the new series Lozier Light Six listed below and then come in and look the car over.

New Improvements

Three hundred pounds weight reduction
One man operated top
Chain tread non-skid shoes on rear wheels
Direct drive through rear springs

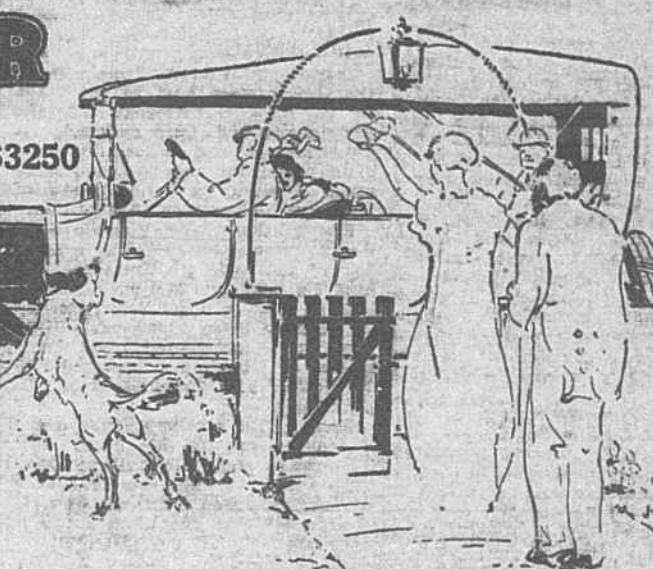
Tire pump
Special rebound snubbers on front axle
Compressed cloth timing gears
One hand operated windshield—bottom ventilating

New silent floating axle
Crowned fenders
Electric headlight dimmers
Illuminated running boards
Extra long foot rail
Extra heavy hexagonal nickel-plated robe rail

LOZIER

Light Six \$3250

"The Choice Of Men Who Know"



Lozier Motor Company, Detroit, Mich.

MONTICELLO AUTOMOBILE & GARAGE COMPANY

Cor. Main Street & Monticello Avenue,

Phones: Bel 91-R. Home 32-Y. Clarksburg, W. Va.

H. A. Spencer

SQUARE DEAL PLUMBING

Avoid Plumbing troubles of the past. Get Spencer.
BELL PHONE 721
Lanfetter Building,
OPPOSITE POSTOFFICE

Call 541
Art Pressing Co.
Pressing
Cleaning

APPENDICITIS FATAL

Edward P. Clemmens, Jr., aged 2 years, son of Mr. and Mrs. Edward P. Clemmens, of 148 Howard street, Broad Oaks, died Monday midnight after a short illness of appendicitis. The funeral services will be held at the home but the time has not yet been announced.

A student looked up the word "tango" in a Latin dictionary. This is what he found: "To take in hand, carry off, to be contiguous to, to strike, beat, smear."
More than 2,000,000 men have been killed in battle in the last 50 years.

SALEM

(SPECIAL CORRESPONDENCE)

SALEM, Nov. 11.—A business deal was consummated here recently that is of great local interest. The sale of the Nicholson oil and gas holdings to the Bristol Oil and Gas Company is of much importance. By this sale the Bristol company takes over the leases, wells and gas lines of the Nicholson Brothers' Company in Tennille and Union districts, together with its gas franchise for the city of Salem with the gas mains already laid through the city. Five years ago the Nicholson brothers leased to the Salem Natural Gas Company their gas wells and franchise for the city for a period of five years. The lease soon expires and the Bristol company will assume possession at the expiration of the lease and proceed to perfect the system and supply the citizens of Salem with gas for domestic purposes. The Bristol Oil and Gas Company is composed of Bristol capitalists and a few Salem citizens, and is further owned and financially backed by the Cabot carbon interests, that operate extensive holdings and lamp black factories in this state. J. W. Meredith, of Salem, is the local manager of the Harrison county holdings, and also successfully operates the Bristol Carbon plant. With the entrance of a third gas company into Salem the citizens are assured of a low rate for gas for years to come, and is gladly welcomed by the people and the business and commercial interests.

The severe snow storm of Sunday and Monday caused considerable damage to telephone wires, and the obstructions of limbs and trees in the roads delayed traffic and travel. Some of the rural mail routes were not supplied with mail on Monday, on account of the drifts of snow on the routes. Travel on all the roads leading to Salem was resumed Monday night.

The local delegation to the Columbus, O., Anti-Saloon League convention was prevented from going on account of the practical suspension of passenger traffic on account of the storm west.

DISCOUNT SOON TO END.

The discount period for paying taxes, both county and city, will end the night of November 23. No interest will be charged during the month of December, but no discount will be given during that month. Interest on taxes will begin January 1.

3d DAY PROFIT SHARING 3d DAY

Shoes, Rubbers and Rubber Boots for The Entire Family

Every pair of Shoes Bought of us Guaranteed Solid Leather

\$3.00 SHOES
for men, gun metal, patent leather, vic kid and tan. Special

\$1.95

\$8.00 SHOES
18-inch Krohne tan shoe, good year welt, corked to make it water proof. Special

\$6.45

QUEEN QUALITY SHOES
In all leathers, reduced 50c on each pair
EXTRA SPECIAL
School Shoes for boys and girls. Solid leather, every pair

\$1.39

Ladies' Overshoes, worth 75c, special 49c

LADIES' SHOES
In Box Calf or Coat Skin. Will stand hard wear

\$1.95

MEN'S BOOTS
Good quality rubber, duck or felt lined, worth \$2.50. Special

\$2.45

RUBBER BOOTS
For girls and boys. Keep their feet dry and safe. Special

\$1.95

GLASS WORKERS' SHOES
The kind that defy heat. Special

\$1.98

RUBBER SHOES
For Mine Workers in high and low cuts

\$1.75 to \$2.95

The Finger Siegel Co.

YOUR MONEY'S WORTH
OR
YOUR MONEY BACK.

DEPARTMENT STORE

333 MAIN ST. 335

CLARKSBURG, W. VA.



Opportunity

Don't wait for your opportunity to step up and tap you on the shoulder.

If you have a little ready money in the bank, you can see the opportunity coming and meet it on the road.

We will do our share toward making your relations at this bank both profitable and pleasant.

The Union National Bank

4% RESOURCES, FOUR MILLION DOLLARS 4%
INTEREST ON SAVINGS ACCOUNTS CLARKSBURG, W. VA. INTEREST ON SAVINGS ACCOUNTS

Rub MUSTEROLE on That Sore, Tight Chest!

Try this clean, white, soothing ointment. See how quickly it brings relief.

MUSTEROLE does all that the old-fashioned mustard plaster used to do in the days of our grandmothers, but it does it without the blister!

Doctors and nurses frankly recommend MUSTEROLE for Sore Throat, Bronchitis, Croup, Stiff Neck, Asthma, Neuralgia, Congestion, Pleurisy, Rheumatism, Lumbago, Pains and Aches of the Back or Joints, Sprains,

Sore Muscles, Bruises, Chitblains, Frosted Feet—Colds of the Chest (it prevents Pneumonia).

At your druggist's, in 25c and 50c jars, and a special large hospital size for \$2.50.

Accept no substitute. If your druggist cannot supply you, send 25c or 50c to the MUSTEROLE Company, Cleveland, Ohio, and we will mail you a jar, postage prepaid.

Prof. J. C. FREDERICK, South Lyons, Conn., says: "Your truly good remedy, I used for years with Asthma, Pleurisy and allied troubles. I could gain no relief whatever, I used but a small amount of your truly remarkable remedy, and today I am a thoroughly well man in consequence. It is a Godsend to poor, suffering humanity. Refer to me. All letters gladly answered."

Xmas Cards

and Greetings

The very latest engraved and embossed styles, in holiday colors. We are now receiving orders for Xmas delivery. Ask to see samples.

The Daily Telegram

Printing—Embossing—Engraving

Clarksburg, W. Va.

IGNORANCE

Of the Law Excuses No One—Be Familiar with Your State Laws.

House Bill No. 6 by Mr. Yost will go into effect July 1, 1914. Be not deceived by the alluring, thimble and flowery talks of the opposition. Read the bill itself and thoroughly study it out for yourself. Get a copy at the Daily Telegram office, 34x6 inches, extra quality of paper and durably bound. Price 15c.—Advertisement.

The woman (she is becoming rarer nowadays) who "simply can't tell where all the money goes"—although she is fully persuaded that it is all gone—will learn to PLAN and MANAGE her expenditures when she learns to read AND UNDERSTAND the